|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
|  | **0** | **1** | **2** | **3** | **4** |
| **Institutional Plan** | Did not provide a institutional plan | Plan generally targets policy agenda through judicial or bureaucratic processes, but not a specific legislation, or does not provide rationale, or strategies are not feasible nor fit the goals of the client. | Plan targets specific regulation(s) and rationale through judicial or bureaucratic processes but NOT BOTH.Strategies provided are either feasible for the client or fits their goals, but not both. | Plan targets specific regulation(s) and appropriate rationale through both judicial and bureaucratic processes.Strategies provided are either feasible for the client or fits their goals, but not both. | Plan targets specific regulation(s) and appropriate rationale through both judicial and bureaucratic processes.Strategies provided are feasible for the client and fits their goals. |
| **Institutional Plan**  | Did not provide connection to the client’s base or target issue.  | Plan includes only casual mention of the client’s base or target issue.  | Plan includes SOME but not all/thorough rationale for the connection to the target issue.  | Plan includes data or evidence to support rationale for the target audience of the client’s message.  | Plan includes data or evidence to support ALL parts of the rationale for the target audience of the client’s message.Strategies for the target audience are clear and well supported.  |
| **Political Advisory Group Strengths**  | Score (out of 4):\_\_\_\_\_\_Explanation: | Through the use of research and evidence, the policy advisory group outlines its key strengths for advancing potential client policy preferences. Strengths will highlight effective strategies that appeal to their potential clients, e.g., creation of political action committees, lobbying, litigation, “going public,” etc. The political advisory group’s strengths are clearly displayed and explained through the use of grade-level and content appropriate language and present in the visual aid.Each policy advisor is able to explain their group’s strengths for advancing potential client policy preferences |
| **Individual Contribution** | Score (out of 8):\_\_\_\_\_\_Explanation: | Student should be an active and helpful member of their team. They should be contributing in meaningful ways including supporting team mates and helping the group to stay on task.  |